



December 30th 2023

SPORTS CONNECT AGENCY: A NEW CHAPTER FOR ATHLETES

Since December 1st, 2023, a new agency has been created dedicated to athletes seeking opportunities. Sports Connect Agency aims to support their growth and success both on and off the field.

- **A gateway to American universities.**

Sports Connect Agency aims to position itself as a dedicated partner in the world of sports and education. At Sports Connect Agency, "We understand that an athlete's career extends beyond the playing field into the classroom." The agency stands out for its commitment to opening doors for young athletic talents, guiding them toward exceptional educational opportunities at North American universities. The dedicated team works closely with athletes to find the best possible offer, allowing them to pursue their studies while continuing to excel in their sport. Sports Connect Agency focuses on scholarship search and negotiation, as well as providing support through the complex university recruitment process.

- **Build your professional journey with excellence.**

Sports Connect Agency is also a specialized agency in career management. With expertise in crafting tailored professional trajectories, our approach goes beyond simple sports representation. We are a partner in building a fulfilling career, guiding athletes in their career choices, contract negotiations, partnership opportunities, and much more.

In this approach, a dedicated team implements personalized strategies to ensure long-term success, even after an athlete's retirement, by maximizing every possible opportunity. By working closely with its athletes, SCA facilitates career management, turning challenges into opportunities.